

RV PARK & CAMPGROUND
Online Travel Agent
Buyer's Guide



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INTRODUCTION

Welcome to the RV Park & Campground Online Travel Agent Buyer's Guide. Online travel agents—also known as OTAs—can enhance your campground or RV park's visibility, boost occupancy rates, and increase profits. But first, you might be wondering exactly what an OTA is and does.

Campground owners and travelers may already be familiar with the concept of OTAs, even if they're not familiar with the term itself. OTAs are extensively used in the hotel industry, with a large majority of travelers booking through platforms like Airbnb, Expedia, or Priceline. Similarly, each OTA vendor in the campground space offers unique niches, features, and benefits, just like their counterparts in the hotel industry.

Often, OTAs cater to distinct property types, extending their services to both individual campsite proprietors and operators of RV parks and campgrounds. Through OTAs, proprietors can broaden their reach to a wider audience, consequently augmenting booking volumes. Additionally, OTAs serve beyond mere traffic generation by offering features for pricing optimization and revenue management, enhancing overall operational efficiency.

OTAs contribute significantly to enhancing the user journey, facilitating seamless discovery, research, and reservation processes for campgrounds. Customers value the straightforward access to information, smooth booking procedures, and secure payment systems provided by OTAs. These elements create a valuable first impression of your campground or RV park, so it is important to select the right OTA(s).

This guide is designed to provide comprehensive support in navigating the dynamic landscape of OTAs, whether you are an experienced proprietor or a newcomer to campground management. First, begin by conducting a thorough assessment of your RV park or campground necessities. Then, acquaint yourself with the many features OTAs offer and explore the array of available vendors.

Ultimately, this comprehensive resource can help you decide whether you need to list with one—or more—OTAs and to identify which OTAs fit best with your unique campground or RV park.

UNDERSTANDING YOUR RV PARK OR CAMPGROUND NEEDS

Before exploring the OTA landscape, it's crucial to first establish a comprehensive understanding of your individual business requirements and objectives. By carefully defining your needs, evaluating your establishment's scale and unique characteristics, and considering factors like seasonal changes and customer preferences, you'll lay a strong foundation for finding OTA(s) that best meet your needs.

Campground Type and Amenities:

The size and scale of your RV park or campground play a significant role in determining the right reservation system.

What size park do you have?

- 1-25 Sites
- 26-50 Sites
- 51-100 Sites
- 101-200 Sites
- 201-400 Sites
- 400+

What type of sites do you offer?

- Tent sites
- RV sites
- Cabins
- Glamping accommodations (tents and other unique offerings)
- Roofed accommodations or other forms of lodging onsite

What amenities do you offer?

- Water/sewer/electric hookups
- Swimming pool and other kid-friendly amenities
- Organized activities and recreation
- Pet-friendly facilities, such as dog runs
- Comfort stations
- Wi-Fi access
- Campstore
- Laundry facilities

Which of the following describes your pricing structure?

- The nightly fee stays at one price, with no variation by date or site type
- The nightly fee varies by site/lodging type but doesn't change based on season or day of the week
- The nightly fee varies by both site/lodging type and by season or day of the week
- The nightly fee uses dynamic pricing, which reflects occupancy, seasonality, and day of the week

Target Audience:

Determine the demographics of your target audience and choose an OTA that attracts similar travelers. Also, consider the geographic reach of the OTA. Some may focus on specific regions or countries, while others have a global presence.

Which of the following phrases would you describe your target audience?

- Outdoorsy travelers
- Families with children
- Fulltimers
- International travelers
- Snowbirds
- Retirees
- Remote workers
- Budget travelers
- Glampers

Which of the following describes your geographic reach?

- Tend to have local customers primarily
- Tend to have a mix of local and out-of-state customers
- Tend to have a mix of out-of-state and international customers, with few local travelers

Marketing and Promotional Opportunities:

Consider what types of marketing and promotional opportunities would best meet your needs. Do you desire to reach a broader audience? Are your occupancy rates less than ideal? Could you benefit from cross promotions? Could the OTA provide data and analytics to help you improve your campground and practices?

Flexibility and Control:

Understand the OTA's policies regarding cancellations, refunds, and modifications, and ensure they align with your campground's policies. Also, consider how much control you desire over your campground's listing, including photos, descriptions, and pricing.

KEY FEATURES TO LOOK FOR IN A OTA PLATFORM

Currently, a number of OTAs are operating in the campground and RV park market. Finding one that is a good fit is a matter of considering your needs and matching them to the OTA(s) offering the features that best align with your capacity, amenities, and goals.

There are two types of OTAs. A 3rd Party OTA is an independent listing site which has a two-way connection to multiple PMS companies via a Channel Manager to list their customers' park inventory in near real-time.

A Marketplace listing site is owned and operated by a PMS company. Depending on which PMS you utilize, you may or may not have this functionality, which lists your park on a broader site where customers can find and book campsites.

Here are several key features to keep in mind:

User Interface

An OTA's User Interface (UI) and User Experience (UX) may offer the first impression of your RV park or campground, inviting consumers to engage with your offerings. A confusing or unappealing experience can lead them away, while a welcoming presence can generate bookings.

The UI and UX are also important for campground staff who will interact with the OTA. An easy-to-use system offers efficiency to you as a proprietor and to all park staff who will be managing bookings.

When evaluating an OTA, consider these elements:

- **Clear Navigation:** Intuitive menus and navigation are essential. Evaluate these from the consumer and the staff perspective. Easy-to-recognize icons and symbols may add visual appeal and aid navigation.
- **Search Functionality:** In addition to menus and icons, users also appreciate having the ability to do a content or item search. Any pathway that can help lead consumers to your campground will add value.
- **Logical Flow:** As consumers move through the research and booking processes, a logical workflow is essential to streamline the experience and reduce confusion. Users may walk away from poorly designed systems.
- **Simple Layout:** A straightforward interface enhances the navigation, allowing users to easily find and utilize the various features so they can quickly identify their options and research your campground.
- **Responsive Design:** The OTA should be able to adapt to mobile, laptop, and desktop systems. Responsive design allows the website to adapt to various screen sizes and devices.
- **Help Resources:** Customer support is always essential, whether it comes in the form of help guides, chat interfaces, or human assistance available by phone or email. All of these elements represent your campground, even if you are not directly operating them.

Inventory Management

OTAs aid in inventory management through their centralized platforms, allowing campground owners to efficiently control and update availability across multiple distribution channels. By integrating with OTAs, owners can synchronize their inventory in real-time, reducing the risk of overbooking and maximizing occupancy rates. Additionally, OTAs often provide tools for dynamic pricing and yield management, enabling owners to optimize revenue by adjusting rates based on demand fluctuations and market trends.

Marketing and Promotion

By listing their properties on OTAs, park owners gain access to a vast audience of travelers actively seeking accommodations. OTAs invest in advertising campaigns, search engine optimization, and affiliate marketing to attract potential guests to their platforms, thereby increasing visibility for listed campgrounds. Data shows that international travelers prefer to book through OTAs. Additionally, OTAs often feature properties in curated collections, promotional emails, and social media posts, further enhancing exposure and driving bookings.

Payment Processing

OTAs simplify payment processing by providing secure options for guests to book and pay using credit cards, debit cards, or digital wallets. They handle payment processing securely, reducing owners' burden and ensuring a smooth transaction experience. Additionally, they offer fraud protection and encryption to safeguard financial information, streamlining the payment process for both owners and guests.

Reviews and Ratings

OTAs offer a platform for guests to leave reviews and ratings for campgrounds after their stay. These reviews and ratings are accessible to potential guests, providing valuable feedback and insights into the quality of the campground. OTAs may display an aggregate rating based on these reviews, helping travelers make informed decisions when choosing accommodations. Additionally, systems may be in place to verify the authenticity of reviews and ensure their reliability.

Third-Party Integrations

OTAs typically are able to “talk to” other software and platforms you may already be using for your RV park or campground, including your property management (PMS) system, customer relationship management (CRM) systems, dynamic pricing tools, and analytics and reporting tools. This smooth integration helps both customers and staff.

OTA COST CONSIDERATIONS

OTA costs encompass various elements, including initial setup fees, ongoing subscription charges, booking commissions, and potential supplementary expenses. By thoroughly assessing OTA cost considerations, owners can make informed decisions aligning with their budget while ensuring they have the necessary tools for efficient campground management. It's useful to find the right balance of services for the benefits.

- **Upfront costs:** OTAs may charge initial setup fees to onboard new properties on the platform. There may be costs associated with procuring professional photos and other marketing materials, managing the technology integrations, and purchasing any necessary hardware. Research all necessary costs and policies.
- **Ongoing costs:** Following the initial setup phase, proprietors may encounter ongoing fees, which are typically recurrent. These may encompass annual subscription fees aimed at maintaining listings on the platform. Additionally, ongoing expenses could entail marketing initiatives, technology integration, support and maintenance services, as well as access to premium features.
- **Booking commissions and transaction fees:** Certain costs are solely incurred upon booking transactions. Several OTAs levy booking commissions, whereby a percentage of the nightly reservation cost is retained by the OTA, or transaction fees are added atop the nightly fees.
- **Premium Features:** Many OTAs offer optional upgrades for an additional price. It's important to check out the OTA's full suite of services to see which items would benefit your park the most. Premium features could include items such as enhanced marketing and analytics, additional customization for listings, and priority support services.

VENDOR PROFILES

BOOKOUTDOORS



History

BookOutdoors was started to make finding and booking outdoor travel easier by aggregating and organizing properties with outdoor accommodations into a hassle-free booking experience, while giving property owners a trusted distribution channel to increase bookings. Founded in 2021, BookOutdoors was started by an owner/operator of several RV campgrounds, together with Silicon Valley tech industry veterans, and is backed by VC investors and executives from the largest travel and hospitality businesses.

Elevator Pitch

BookOutdoors was started by campground owners and operators that realized they were missing out on getting their properties in front of a wider audience like hotels can do. Campgrounds are the only sector in travel that aren't organized in a way that makes it easy for guests to book, like hotels and vacation rentals. BookOutdoors solves that problem. BookOutdoors connects guests looking for campgrounds and other outdoor stays with amazing properties like yours.

Unique Solution in the Market

Value for Consumers: BookOutdoors doesn't charge the guest a booking or membership fee. The guest pays the same or less than they pay when booking direct, plus they can get complimentary weather protection on every reservation.

Tech Platform: BookOutdoors's technology platform was built by tech/e-commerce industry veterans. Now, the company has years of experience to bring to the table, helping them to create an extremely intuitive platform.

Focus on Commercial Properties: BookOutdoors has a direct focus on professionally-managed commercial properties and gained experience working with large property management companies and multi-property owners/brands in the industry from their start.

Integrations

- Newbook
- ResNexus
- Cloudbeds
- RMS
- Roverpass

Recent & Future Innovations

- Partnership with Donde, an employee travel perk platform that exposes properties listed on the site to millions of employees across the country.
- AI-powered trip planner
- Complimentary weather protection on every eligible booking
- RV rental/campsite packages available

BOOKOUTDOORS

COMPANY DATA POINTS

Headquarters & Offices

Denver, CO

Full Time Employees

12

Facebook

1.1K

LinkedIn

1k

Instagram

2,950

X- Twitter

166

Youtube

41

TikTok

288

Customer Service

Email,

phone, chat,

10am-6pm MST

7 days a week

Region Focus

North America

Pricing

Parks pay a

15% referral fee

on confirmed

bookings



[Visit the BookOutdoors Vendor Profile on Park Vendor Review](#)

CAMPSPOT

History

In 2015, a group of campground owners noticed a problem. Nearly half the campgrounds across the United States were not accepting online reservations. Determined to help campground owners modernize and operate their parks more efficiently, Campspot was born—an online reservation and campground reservation software that now serves thousands of campgrounds across North America. Flash forward to 2024, Campspot also now offers the Campspot Marketplace—an online travel booking agency with more than 8M traffic sessions in 2023, which helps thousands of campers research and instantly book from over 230,000 campsites and counting.

Elevator Pitch

Increase your visibility and your revenue when you switch to Campspot. Features like grid optimization and dynamic pricing help to maximize existing revenue potential, and unlock new opportunities. Access to park-specific data and industry-wide insights puts powerful decision making information directly at your fingertips. And, listing on the Campspot Marketplace opens up more opportunities for national-scale reach and distribution for first-time campers to find you.

Unique Solution in the Market

Data and Analytics: Campspot provides digestible and usable data to help make the business of decision making, easier. The Campspot Analytics tool offers property- and market-level insights that help owners and operators have a pulse on their business at any time, as well as a greater understanding of what levers they can pull to maximize occupancy and revenue.

Driving and Creating Demand: Campspot aims to help the overall industry by driving and creating demand: The Campspot Marketplace is a critical part of their customers' demand generation strategies. Campspot offers a high level of demand, national PR exposure, and seamless compatibility with the core software backend, like the Campspot Marketplace.

Integrations

Integrates with Campspot software only.

Recent & Future Innovations

- Availability calendar
- Auto charge balances

Coming soon:

Our largest priorities continue to follow the user-experience and design of booking—allowing guests to get their results faster, and making it even easier for them to book

CAMPSPOT

COMPANY DATA POINTS

Headquarters & Offices	Youtube
Grand Rapids, MI, Denver, CO Chicago, IL	379
Full Time Employees	TikTok
104	3967
Facebook	Customer Support
2.4k	Email and Phone 6 days a week
LinkedIn	Region
7k	North America
Instagram	Pricing
109k	Parks pay \$3/reservation + 10% referral fee on total reservation
X- Twitter	
219	



[Visit the Campspot Vendor Profile on Park Vendor Review](#)

HIPCAMP

History

After a frustrating camping experience in 2013, Hipcamp founder and CEO Alyssa Ravasio set out to build technology to help people get outside, connect with nature, and find the right spots for them. And ever since, Hipcamp has helped tens of thousands of landowners and campground operators open their gates to what has become an international community of campers. Hipcamp expanded from California to the broader US, then into Australia, Canada, and the UK, with more than 10 million bookings so far.

Elevator Pitch

Hipcamp is the largest and most popular marketplace for finding the perfect place to camp, globally. The platform is the clear leader when it comes to driving demand for the campgrounds it serves. Hipcamp originally connected private landowners with campers to create new income streams, boost local economies, and inspire generations to protect the land in the future. These landowners were often farmers and ranchers who opened up their land to tent and RV campers. Since then, the Hipcamp platform has expanded beyond this small scale to fully equipping RV parks and commercial campgrounds with everything they need to run their business.

Unique Solution in the Market

Audience: The Hipcamp community is made up of over 7 million outdoor enthusiasts. Close to 75% of Hipcamp's community is comprised of GenZ and Millennial campers, which means that when you connect to Hipcamp, you unlock access to a growing and diverse audience of campers. Hipcamp has close to one million followers across the company's social media handles, as well as weekly emails that reach over one million campers globally, helping them provide a boost in marketing support to their campgrounds.

Response to Feedback: Hipcamp continuously gathers rigorous qualitative (interviews, focus groups, etc.) and quantitative (surveys, behavioral metrics, etc.) data to understand campers' and campground operators' needs and motivations. Hipcamp combines these proprietary insights with trends in market research to inform and improve the features the platform builds.

Interface: Hipcamp is very intuitive to both campground owners and campers. Both parties can easily see and manage their bookings both on the Hipcamp website and in the Hipcamp app for a seamless experience.

Integrations

- Newbook
- RMS
- ResNexus
- Roverpass

Recent & Future Innovations

- Created an interactive map of campgrounds along the solar eclipse
- Utilized AI to improve the order of campground photos
- Personalized search results to different types of campers
- Developed public land alerts that drive bookings to Hipcamp campground operators
- Personalized lifecycle push notifications and emails
- Optimized checkout flow
- New modules to merchandize campgrounds
- Trip-planning capabilities coming soon in June of 2024

HIPCAMP

COMPANY DATA POINTS

Headquarters & Offices	Youtube
Virtual or Remote	3.3k
Full Time Employees	TikTok
175	18.7k
Facebook	Customer Service
171k	Email, chat
LinkedIn	7 days a week
34k	Pricing
Instagram	Parks pay
390k	10% booking
X- Twitter	fee on total reservation amount
10.8k	



[Visit the Hipcamp Vendor Profile on Park Vendor Review](#)

ROVERPASS LLC

History

RoverPass is a tech start-up based in Austin, Texas, known for its advanced online reservation management system designed specifically for RV parks and campgrounds. The company initially emerged as an extensive online marketplace, facilitating easy reservation of campsites directly through its website. Today, RoverPass stands as a pivotal tool for campground owners, offering capabilities to manage reservations, track availability, and optimize business operations all in one place. In addition to its core reservation services, RoverPass also provides professional marketing tools and a presence in the RoverPass Marketplace, North America's largest directory of bookable campgrounds, enhancing visibility and bookings for outdoor hospitality businesses.

America's largest directory of bookable campgrounds, enhancing visibility and bookings for outdoor hospitality businesses. RoverPass's solutions were designed to help campground owners overcome their key challenges. The platform created Marketplace, a platform where owners could list their RV parks or campgrounds, making them visible to a large audience. This tool allowed owners to showcase what was unique about their places and highlight nearby attractions, addressing the need for a strong marketing strategy in a market where many owners might not have been marketing experts. By focusing on these key areas, RoverPass provided innovative and necessary tools for RV park and campground owners at a time when the industry was experiencing significant growth and change.



Elevator Pitch

RoverPass is revolutionizing the RV park and campground industry with the largest marketplace in the US, connecting you to over 30 million annual visitors. Their dynamic software continuously evolves, integrating user feedback to introduce cutting-edge features that streamline your reservation management. More than a service provider; they are your business partner, dedicated to your success. The platform not only simplifies reservations but also empowers you with comprehensive marketing tools and expertise, driving increased visibility and revenue. Choose RoverPass and experience a partnership that elevates your campground to new heights.

Unique Solution in the Market

Largest Marketplace: RoverPass offers the largest marketplace in the US for RV parks and campgrounds, providing extensive visibility and access to a broad audience of potential customers.

Continuous Software Improvement: As a software company, RoverPass actively seeks user feedback to innovate and launch new features. This approach ensures that their solutions remain relevant and highly effective for their clients.

Partnership with Campground Owners: RoverPass positions itself as a partner to campground owners, aligning their success with the success of their clients. This partnership approach fosters a collaborative and supportive environment.

Integrations

Roverpass

Recent & Future Innovations

- Channel Manager Integration: A new feature allowing campgrounds to manage reservations across multiple platforms, including Expedia, Airbnb, and HipCamp, streamlining the reservation process across various sites.
- Expanded Marketplace Partnerships: Collaborations with other marketplaces for reciprocal listing visibility, enhancing exposure and booking potential for campgrounds on both RoverPass and partner sites.
- Custom Chat GPT for Campgrounds: A specialized version of GPT, released free for campground owners, to assist with customer inquiries, provide tips, and improve overall guest service.
- Solar Eclipse Interactive Map: A unique tool designed to boost bookings by highlighting prime locations for viewing upcoming solar eclipses, thereby attracting more guests during these events.

Coming Soon:

- Group bookings
- Mass texting

ROVERPASS

COMPANY DATA POINTS

Headquarters & Offices

Austin, TX

Full Time Employees

35

Facebook

4.5k

LinkedIn

7k

Instagram

1,066

X- Twitter

2,009

Youtube

N/A

TikTok

N/A

Customer Service

Email: Business hours Mon-Fri

Pricing

\$99/month



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RV LIFE

History

Founded in 1984, RV LIFE began as a small initiative aimed at simplifying the RVing experience for enthusiasts across the nation. Over the years, it has grown into a leading platform, offering a suite of digital tools and a vibrant community designed to empower RVers to journey with confidence and offer RV Park and Campground owners a way to connect and market to these RVers. With a commitment to innovation and a deep understanding of the RV lifestyle, RV LIFE has evolved into a trusted companion for over 2.2 million members, helping them to enjoy a life full of adventures. RV LIFE offers a dedication to simplicity and community, as well as a passion for RVing and RV parks and campgrounds, which has made them a cornerstone in the RV community and industry.

Elevator Pitch

RV LIFE understands the unique challenges and opportunities faced by campground owners in today's digital landscape. The platform offers a comprehensive suite of tools designed specifically for the RV community, connecting campground owners directly with over 2.2 million engaged RVers actively seeking their next adventure. By leveraging their trusted and community-driven platform, they provide unparalleled visibility and direct engagement opportunities to increase bookings and enhance guest satisfaction. With RV LIFE, you're not just listing your campground; you're joining a trusted network that empowers you to showcase your unique offerings and thrive in the competitive RV park market. Let us help you navigate the digital world with ease, so you can focus on what you do best: creating unforgettable camping experiences.

Unique Solution in the Market

Tailored Audience Reach: RV LIFE specifically targets RVers, offering campground owners direct access to a highly engaged and niche audience actively seeking their next destination. This precision targeting is unmatched in the broader camping market, where platforms often cater to a mix of tent campers and RVers, diluting the effectiveness of marketing efforts.

Trusted Platform: With over two decades of service, RV LIFE has established itself as the most trusted source of RV-related information. Our platform's credibility, built on real RVer experiences and extensive user-generated content, ensures that advertisements and listings are viewed by an audience that values quality and reliability.

Integrated Marketing Solutions: RV LIFE provides a comprehensive suite of tools that work together seamlessly, from the RV LIFE App and Trip Wizard to Campground Reviews. This integration allows for a unique marketing approach that supports campground owners at every step, from increasing visibility to managing online reputation and engaging with past and future guests.

Community-Driven Insights: Our platform is powered by the largest RV community, offering campground owners invaluable insights and feedback directly from their target market. This community-driven approach not only enhances the campground's offerings based on real user experiences but also fosters a sense of trust and loyalty among RVers.

Featured Campground Program: RV LIFE's Featured Campground program offers unparalleled exposure within our platform, positioning campgrounds prominently to the millions of RVers actively researching their next stay. This level of visibility, combined with the ease of managing and updating campground listings, sets RV LIFE apart in the digital marketing space for campgrounds."

Integrations

No direct PMS integrations

Recent & Future Innovations

- **Enhanced RV Park and Campground Park Pages and Listings:** Detailed and customizable listings that allow owners to showcase their amenities, site types, unique features, and real-world images, providing a comprehensive view of what visitors can expect.
- **Direct Booking Integration:** Simplifies the reservation process for both RVers and campground owners, directly driving bookings through the RV LIFE Campgrounds and RV LIFE App.
- **Real-Time Updates:** Enables campground owners to manage their facilities, amenities and pricing information efficiently, through our online platform.
- **Feedback and Review Management Tools:** Offers campground owners the ability to engage with visitor feedback directly, improving communication and addressing any issues head-on to enhance guest satisfaction.
- **Featured Ad Package Benefits:** Campgrounds are featured prominently within the RV LIFE App and RV LIFE Campgrounds platform, including top placement in search results and highlighted listings to draw more attention from our active community of over 2.2 million RVers. By combining RV LIFE's latest innovations with this targeted advertising solution, the platform is offering a comprehensive strategy to support campground and park owners in this ever-evolving industry.
- **Community Engagement Opportunities:** The chance to host RV LIFE community events or be featured in our popular RV LIFE Masterclass series as a guest expert, further enhancing your brand's presence among our enthusiast community.

RV LIFE

COMPANY DATA POINTS

Headquarters & Offices

Southlake, TX

Full Time Employees

48

Facebook

53k

LinkedIn

1k

Instagram

33.8k

X- Twitter

12k

Youtube

N/A

TikTok

N/A

Customer Service

Email, chat, forums

9am-5pm, Mon-Fri

Pricing

No booking capabilities or fee.

Basic listing is free; Premium

listing is \$3,495 annually or

\$299 per month



[Visit the RV LIFE Vendor Profile on Park Vendor Review](#)



History

It all started with a family, a father and son-in-law standing next to their RV, eager to hit the open road and take a spontaneous camping trip. Ready to roll, with no place to go.

After discovering there was no easy way to find available RV sites or see the cost without spending hours online researching every campground in the area or calling around from place to place, Terry Broussard and Sam Bruner decided to build Spot2Nite – a marketplace where campers can instantly look, book, and go.

What started as a mobile app and website platform for RV site reservations has evolved to make all forms of camping more accessible. Spot2Nite offers a growing catalog of over 100,000 RV, tent, lodging, and glamping sites at campgrounds and RV parks all across North America. Outdoor enthusiasts can personalize their search with amenity and experience preferences to quickly find and book the best outdoor accommodations in real-time, so you can spend less time searching and more time exploring the great outdoors.

Elevator Pitch

Spot2Nite is an innovative marketplace built by avid RVers that allows RV travelers to discover and book the best RV sites in real-time. Its open architecture integration with robust park management systems combines state-of-the-art technology and real-time asset visibility to provide immediate booking of available campground spots to the traveler. Through the Spot2Nite marketplace, end users can book in real-time, avoiding the hassle of antiquated reservation methods. The Spot2Nite platform drives new campers to campgrounds, increasing reservations and creating loyal travelers through a convenient reservation process.

Unique Solution in the Market

- First to market
- Commission Free Bookings to our Campground Partners
- Distribution Partnership (Extend the reach for all of our Campground Partners)
- Largest OTA(or Online Booking Partner) for private campgrounds

Integrations

- Checkfront
- Goodsam
- MySites
- Newbook
- ResNexus
- RMS
- Roverpass
- Staylist
- Premier Campground Management

Recent & Future Innovations

- Availability grid (Guest)
- Shopping Cart Experience (Guest)
- Event Management (Campgrounds)
- Streamlined payment options (Campgrounds)

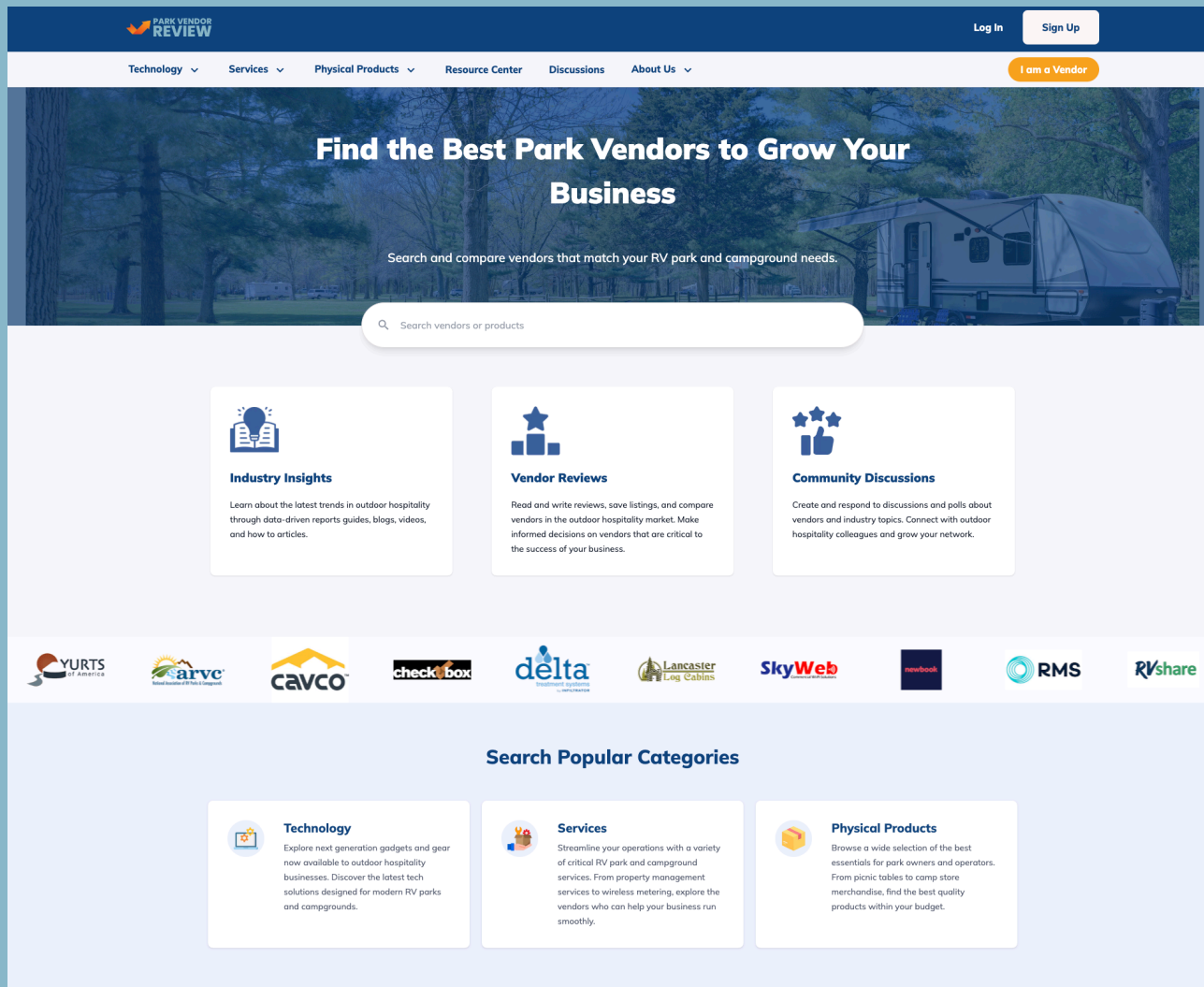
SPOT2NITE INC.

COMPANY DATA POINTS

Headquarters & Offices	Youtube
New Orleans, LA	N/A
Full Time Employees	TikTok
18	953
Facebook	Customer Service
1.9k	Phone, chat, email 24/7
LinkedIn	Pricing
624	Guests pay 10% booking fee on total reservation amount
Instagram	
2,785	
X- Twitter	
134	



[Visit the Spot2Nite Vendor Profile on Park Vendor Review](#)



ABOUT PARK VENDOR REVIEW

ParkVendorReview.com is a B2B platform empowering campground and RV park owners to research the products and services that will help them grow their businesses.

At ParkVendorReview.com, campground and RV park owners, operators, and developers can find, compare, select, and review industry vendors. Users can create discussions, engage in conversations, and gain insights into RV park and campground best practices.

Head to ParkVendorReview.com to find:

- Vendor Reviews
- Product Demos
- Industry Insights
- Community Discussions
- Podcasts
- Buyer's Guides
- Industry Reports